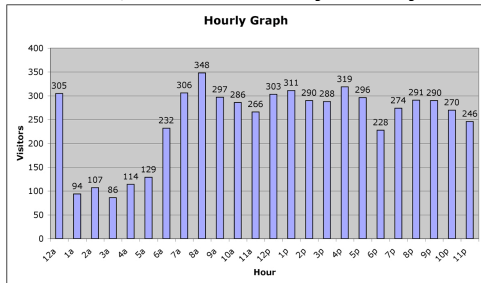




i-dineout.com

# Liberty County's News on the Internet

Day or night people log on to i-dineout.com for the breaking news that affects their lives. The number of Daily Unique User sessions range from about 9,000 to over 11,000 weekdays, which makes i-dineout.com the most widely read news source in Liberty County.



## What people say about i-dineout.com

*"We have received about 10 phone calls the first day the ad ran. This is a great idea and should be kept up for other companies looking for employees."* Amber King, Office Manager

*"I just wanted to tell you thank you, for your help in putting up the ad. Already I have gotten a big response and it has only been one day."* Paula Hughes

**FACT 1** - The amount of money spent on Internet advertising now exceeds that of Radio.

**FACT 2** – In the next five years, Yellow Page advertising is predicted to decline by 38% as more businesses begin purchasing ads in online directories.

**FACT 3** - Studies have shown that 73% of adults use the Internet on a daily basis. The usage and length of time spent online increases for those users with higher levels of income.

**FACT 4** – According to a Pew Research study since the early 90's reading traditional newspapers by adults in the USA has declined 41%.

**FACT 5** – Studies have shown that people who read news online are well educated.

**FACT 6** – According to the US Census Bureau the Internet audience has tripled in the last 9 years.

**FACT 7** - i-dineout.com is ranked #1 by Google when searching for "Liberty County News."

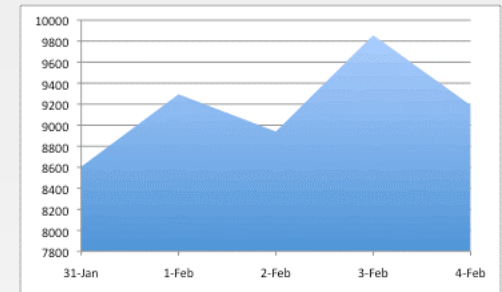
**FACT 8** - With affordable advertising rates and a weekday audience of over 9,000 viewers daily, i-dineout.com can reach a broader spectrum of consumers for less of your advertising dollar.

**Question** – Why wouldn't you advertise on i-dineout.com?

**Call now 936 336-7202**

## Our Audience

Most of our audience consists of Liberty County and Northern Chambers County businesses and households as well as people who have a connection, past or present to Liberty County.



Unique User Sessions per Day

i-dineout.com reaches people of all ages and all walks of life. Studies have shown that the demographic characteristics of the Internet audience is the same as that of television.

The Pew research study also found that as broadband Internet access becomes more accessible the length of time spent online will increase.

Isn't it time you considered advertising online on i-dineout.com?

**i-dineout.com**  
609 Missouri  
Liberty, TX 77575  
alleny@airmail.net  
Phone: 936 336-7202  
Cell: 936 334-4407

# Advertising Rates

Current Monthly Advertising Rates  
for i-dineout.com (All ads can be  
linked to your business website, PDF  
file, video or audio files.)

**Main Page**

\$400.00

**Story Page Ads** (in rotation)

\$125.00

**Scroller**

\$200.00

**Feedback Report**

\$400.00

**Obituaries**

\$400.00

**Coupon Advertising**

\$300.00

**News Archives**

\$250.00

**Police News**

\$250.00

**Breaking News**

\$250.00

**News Wire**

\$250.00

**Help Wanted Ads**

\$75.00

**Sports Schedules**

\$300.00

**Events Calendar**

\$200.00

**Audio Content Files**

\$100.00

**Video Advertising**

\$125.00

**Liberty County Directory Listing**

\$100.00 annual fee

**Sports Schedules**

\$300.00 annual fee

**Text and Video Content**

Syndication (call for quote)

**Webgram Advertising** (print)

\$400.00 per issue

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Welcome to  
i-dineout.com



Liberty County's  
Most Widely  
Read News  
Service